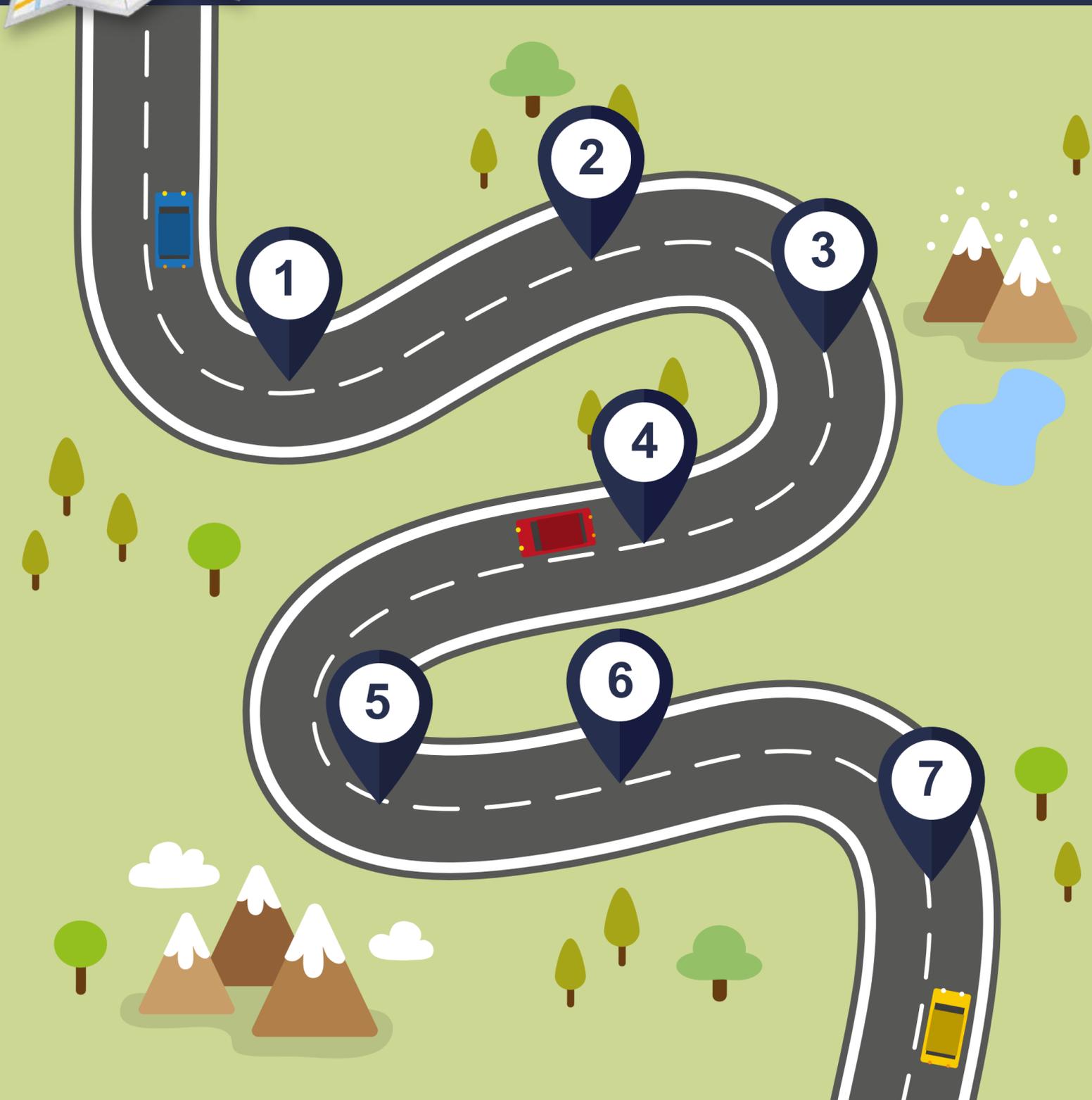


THE METASENSE DIGITAL MARKETING ROAD MAP

Digital Marketing is a journey. We guide you through each step of that journey.



1 RESPONSIVE WEBSITE



2 ON-SITE OPTIMIZATION



3 ADDITIONAL RESOURCES



4 LOCAL SEARCH



5 ONGOING OPTIMIZATION



6 CONTENT DRIVEN MARKETING



7 C.A.R.E. INTEGRATION



STEP ONE

It starts with a website. MetaSense will make your website the engine that drives your business on the internet.

Design or Redesign your website to make it mobile friendly and responsive.

Develop all websites using the latest tech to ensure your website works to drive business.

Develop e-commerce integration if your website needs it to drive sales.

STEP TWO

Once you have a good website, MetaSense will optimize it so that it is ready to handle traffic.

We use our proprietary iMetadex Coding process to give your website an edge with Search Engine indexing. No one else in the industry is using this coding process!

We optimize your entire site according to the industry best standards and practices.

STEP THREE

MetaSense will add all additional relevant features to your online presence. This includes any video production and branding assistance.

MetaSense will also design and develop a custom mobile app for your business. We are a leader in Mobile App development with the experience and capability to give your business a huge advantage in the mobile market.

STEP FOUR

After you've gotten your website set from a design standpoint it's time to prepare for its ongoing needs. The first step is Local Search, to attract customers near your business.

MetaSense offers its custom Xtreme Listing service to drive new leads and push both your listing and expanded content out to 50+ key directories across the web.

STEP FIVE

Marketing your business never stops. MetaSense has the tools and experience to take your site forward, evolving and expanding your online reach.

For this stage we provide Organic SEO, Pay-per-Click advertising and we help set up your social media network.

STEP SIX

This is where the magic happens. MetaSense combines the tech with the creative right here through content driven marketing.

We plan, create and manage a full advertising campaign.

Our creative staff writes blogs, articles and research papers, optimizing it all to ensure your business gains online visibility. We then add strong backlinks to the content we create.

This combined with our iMetadex Coding gives you an advantage no other company can offer.

STEP SEVEN

The final stage of MetaSense Marketing's Complete Marketing Solution is our C.A.R.E. Platform.

That stands for CRM, Analytics, Responsive Website and Email Marketing. We integrate all of your marketing tools together to help you harness every bit of important data, manage your leads and convert your sales.

Our motto is "No Lead Left Behind!" A total Marketing Service from beginning to end.

WWW.METASENSEMARKETING.COM



META SENSE™

STAFFING • DIGITAL MARKETING • IT SERVICES